

The AI Outreach Kit

50 fill-in-the-blank prompts. 15 message templates.
4 follow-up sequences. One daily loop.

For freelancers, agencies and solo consultants who need clients,
not theory. Works with ChatGPT, Claude or Gemini.

by sigtap

One signature per call. No keys.

Free sampler - how the kit works

Every prompt is fill-in-the-blank: paste it into ChatGPT, Claude or Gemini, replace every [BRACKET] with your facts, send. Do not skip brackets - a generic prompt produces a generic email, and generic email does not get replies.

Part 1 - Targeting & research (prompts 1-3 of 50 in the full kit)

1. ICP builder (ideal client profile)

Act as a B2B sales researcher. Build my ideal client profile. My service: [SERVICE]. Price range: [PRICE]. Clients who got the best results: [PAST CLIENTS/RESULTS]. Return: 3 industries, 3 company size bands, 5 job titles who feel the pain, the triggering event that makes them buy, and 3 disqualifiers. Table format.

2. Pain-to-promise map

Here is my ideal client profile: [PASTE PROMPT 1 OUTPUT]. List the 10 daily annoyances these people have that my service removes, ranked by how expensive each is to leave unsolved. For each: one sentence of their words (forum/slack style, not marketing style).

3. Niche shortlist

I do [SERVICE] for [AUDIENCE]. Generate 12 specific niches (industry + situation, e.g. 'dental clinics adding a second location'), ranked by (a) ability to pay, (b) how badly the problem hurts, (c) how few specialists serve them. Kill any niche where I would compete on price.

Template T1 of 15

T1. The 40-word cold email

Subject: [THEIR WORD] + [OUTCOME]

[NAME] - saw [SPECIFIC FACT: their post/hiring/launch]. The gap it leaves: [ONE PROBLEM LINE]. I do [SERVICE]; last client got [NUMBER] in [TIME]. Worth 12 minutes this week?

[YOU]

The full kit: 50 prompts, templates T1-T15, sequences S1-S4, the objection library and the daily loop - \$19 at the download page.

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